



PRESS RELEASE

FOR IMMEDIATE RELEASE

The Friedrich's Ataxia Research Alliance Announces the 2010 Ataxian Athlete Initiative

March 10, 2010- Part of the mission of Ride Ataxia is to "EMPOWER Ataxians by inspiring, motivating and providing opportunities to develop physical and mental strength." Through the 2010 Ataxian Athlete Initiative, Ride Ataxia will fund the purchase of adaptive cycling equipment for aspiring Ataxian Athletes so they may start their personal Ride Ataxia Adventure.

The Ataxian Athlete Initiative (AAI) is brought to you by Ride Ataxia, a FARA Program. The 2010 AAI is funded by a Quality of Life grant from the Christopher and Dana Reeve Foundation. The funding from the Reeve Foundation will allow the AAI to provide multiple awards in 2010.

AAI is administered through a grant application process. Individuals must have been diagnosed with some form of ataxia to qualify. The AAI is available to Ataxians worldwide. A complete application must be submitted by July 1, 2010 to be considered for an AAI grant award.

As part of the application individuals will select the most appropriate adaptive cycling equipment to suit their abilities and aspirations. In addition, applicants are asked to submit both general and financial information as well as an essay summarizing their experience with Ataxia and their fitness goals.

All applications will go through a formal review and selection process. The applications will be reviewed by a panel of Disabled Athletes, Ataxians, and other representatives of the ataxia community. To find out more and for application instructions go to: [Ataxian Athlete Initiative 2010](#).

About Ride Ataxia

The mission of Ride Ataxia is to Educate the public about ataxia by drawing attention through acts of physical endurance, Enable the advancement of ataxia research through collaborative financial support, and Empower Ataxians by inspiring, motivating, and providing opportunities to develop physical and mental strength.

There will be four Ride Ataxia events in 2010- Tampa Bay, FL, April 13; Northern California- Folsom, CA, May 15-16; Philadelphia, PA October TBD; Southern California- Los

Angeles, CA, December 4-5. www.rideataxia.org.

About Friedreich's Ataxia Research Alliance (FARA)

The Friedreich's Ataxia Research Alliance (FARA) is a 501(c)(3), non-profit, charitable organization dedicated to accelerating research leading to treatments and a cure for Friedreich's ataxia. www.curefa.org.

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